

# Desafío **VETA** **PODEROSA**

**BASIS CALL  
FOR  
OPEN INNOVATION  
CHALLENGES**

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## 1. INTRODUCTION

Currently, mining faces challenges in its operation, driven by the incorporation of sustainable practices, operational efficiency, and cleaner production. Therefore, the industry tends to search for solutions both within its walls and in external developers to promote its productivity and business competitiveness. This search is known as "open innovation," a process that generates value through the connection of challenges and solutions between demanding companies and medium and small supplier companies; in addition to incorporating actors with potential capabilities that are not linked to entrepreneurship and innovation ecosystems.

Sometimes it can be difficult to find competitive and technologically mature solutions in the market due to the particularities of specific problems in mining projects. In this context, it is necessary to search for, generate, adopt, and develop goods, services, processes, or a combination of them to be substantially improved, understanding these problems as opportunities for improvement. It is important to carry out innovation and technological development activities with external organizations, as this could help mitigate the inherent uncertainty of innovation when starting the development of solutions. These activities must respond to the needs of the demanding company and the real capabilities of the solver since both agree that the incorporation of technological development and innovation activities allows them to generate a differential value proposition that can strengthen their competitiveness in the market and expand their demand based on the efficiency generated, the increase in their productive and impact generation capacities (Innovation Challenge Implementation Guide, CORFO, 2022).

Poderosa is an underground gold mining company located in the district and province of Pataz, almost 320 km from the city of Trujillo, at an altitude ranging from 1,250 to 3,000 meters above sea level in La Libertad region. It has administrative offices and warehouses in Lima and Trujillo and is made up of more than 6,000 people including contractors and payroll staff, all committed to responsible mining that contributes to the development of the country. At a national level, Poderosa is ranked as the largest gold producer while at a

regional level it retains first place in precious metal production with a contribution of 33.3% of total production followed by Cajamarca with 20.9% representation and Arequipa with 18.7% of total.

Currently, the company is working on the development and implementation of innovation processes in its operations that have allowed it to reduce operating costs minimize environmental impact strengthen social license and reduce safety - health risks at work through the implementation of more efficient and agile processes. They have also managed to encourage an innovative work environment that is creative and receptive to new ideas at all levels of the organization. The company has worked with the mining and innovation ecosystem to interact actuate experiment develop adopt and adapt technological solutions under high-impact innovation processes in real conditions with financing that allows pilots business development and much more agile effective cooperation with sustainable circular solutions.

Poderosa has been awarded public funds from ProInnóvate an institution attached to the Ministry of Production through the "Collaborative Projects: Open Innovation" contest which aims to generate innovative technological solutions through an open innovation process contemplating challenge design based on problem identification bottlenecks and opportunities to be solved by external organizations. In this context "Open Innovation Poderosa" project is being developed with one of its main activities open call "Desafío Veta Poderosa" aimed at solvers who propose potential circular economy solutions with favorable environmental-social impact This project has 3 challenges directly related environmental liability produced mining tailings tires mining effluents.

## 2. OBJECTIVES

### **General objective:**

Evaluate and select with Open Innovation potential circular economy solutions to reduce and/or reuse mining tailings, tires, and effluents to optimize Minera Poderosa's operations with favorable environmental-social impact.

### Specifics objectives:

- Test and validate innovative solutions in a real environment, based on technology, business models, circular products and/or services that have a social, environmental, and economic impact as they address the critical challenges prioritized by Poderosa.
- Generate impact for Poderosa's businesses and for the selected solvers through the implementation of a proposal that solves the addressed challenge.
- Promote the link between Poderosa and national and international solvers to foster and increase the network of business contacts in favor of the parties.
- Promote the participation of ecosystem actors with Poderosa for making a world-class mining; with the aim of developing, adopting and/or co-creating innovative technological solutions with the potential to be scaled up and generate new business models.

### 3. EXPECTED RESULTS FOR “DESAFÍO VETA PODEROSA”

- Develop, adopt and/or co-create innovative technological solutions through the design and implementation of pilots with the aim of generating collaborations with external organizations that address circular economy challenges.
- Strengthening of the mining innovation ecosystem and promotion of the circular economy.
- Direct impact on the company's circularity indicators.
- Installation and strengthening of innovation capacities.
- Generation of synergies between ecosystem actors.
- Strengthening of the local economy in Poderosa's area of influence associated with addressing circular economy challenges with the potential to generate income models and jobs for communities in the influence area.
- Strengthening in the management of externalities.
- Registration of new patents and production of knowledge.

## 4. DESCRIPTION OF PODEROSA'S OPEN INNOVATION CHALLENGES

In this call, Poderosa focuses on three (03) main challenges that seek potential innovative solutions. Each one is mentioned below:

Challenge 1: How might we generate sustainable and inclusive business models using tailings within a circularity framework?

Challenge 2: How could we generate sustainable and inclusive business models using tire waste with a circular economy approach?

Challenge 3: How might we generate water for human consumption in the influence area of Poderosa using the effluent from the Estrella pithead?

In Annex No. 1 you can find the briefs of the challenges with additional information

## 5. PROFILE OF APPLICANT SOLVERS

- Startups, MSMEs, SMEs, universities, research institutes and other entities that have a solution related to one of the open innovation challenges presented, the objective of the call and its vision may apply.
- Have a degree of specialization in the specific area of their solution and have the capacity to develop new (or substantially improved) products (goods or services), processes or marketing methods aimed at their successful introduction into the market.
- Can transfer knowledge tactically (through manuals, guides and/or usage policies) and explicitly through interactions and usage explanations and know-how.
- Have an innovative solution (goods and/or services) with a technological maturity level TRL 6 within the scope of the call and related to the proposed challenges. The solution presented must be owned by the solver. Organizations whose solution is not their own,

those that act as a commercial partner for some solution or consultants that sell third-party solutions will be excluded.

- Have knowledge and capabilities to develop solutions within the framework of the circular economy.

## 6. RELEVANCE AND/OR ELIGIBILITY CONDITIONS

Below is a list of requirements that reflect the relevance and eligibility conditions for participants to present solutions. This list of requirements will be inputs for the initial pre-selection evaluation stage:

N.º	Requirement	Annex
01	Applicants must reliably accredit at least one (01) year of activity counted retroactively from the date of submission of the proposal.	RUC form for Peruvian organizations. Tax ID or Company ID for international organizations.
02	If the organization was created in Peru, it must have an active and current Single Taxpayer Registry (RUC), not have coercive debts with the State reported by SUNAT or debt for contributions (social security obligations of workers) and other non-tax obligations (only applicable to private entities).	The mentioned conditions will be verified on the SUNAT portal. These will be reflected in the required form at any time during the entire evaluation process of this call.
03	If the organization was created outside of Peru, it must have a similar registration in the country of incorporation, with a habitual domicile and updated information of the legal representative.	Documents similar to RUC for international organizations.
04	Applicants are not observed by ProInnovate or any other national or international funding source to which they have access.	It will be validated with the ProInnovate project monitoring area.
05	Not having any impediment to contract with the State in accordance with the provisions of Law No. 30225 and its amendments, the State Contracting Law, nor having been sanctioned with temporary or definitive disqualification to contract with the Peruvian State.	It will be validated on the OSCE portal with the RUC or similar of the applying organization.

06	That none of its legal representatives have been sentenced for a crime committed against the Peruvian state (and for non-Peruvians), nor have they been convicted by a final or enforceable sentence for crimes of extortion, embezzlement, corruption of officials, illicit enrichment, influence peddling and illicit acts committed against the Peruvian State, foreign and/or third parties.	Sworn statement.
07	No ser parte de procesos administrativos y/o judiciales por discriminación por razones de raza, religión, edad, sexo, nacionalidad, discapacidad, orientación sexual, información genética o adulto mayor.	Sworn statement.
08	The solution presented must be owned by the solver and not act as a commercial partner of any solution or as consultants selling third-party solutions.	Sworn statement.
09	In the case of a university participating, it must have the Institutional Operating License issued by the National Superintendency of University Higher Education, within the framework of Law N° 30220, the University Law. The same requirement must be met by international organizations in their countries.	Institutional operating license.
10	If the case is submitted as a consortium between a university and a company; all members of the consortium must meet the eligibility criteria.	Sworn statement.

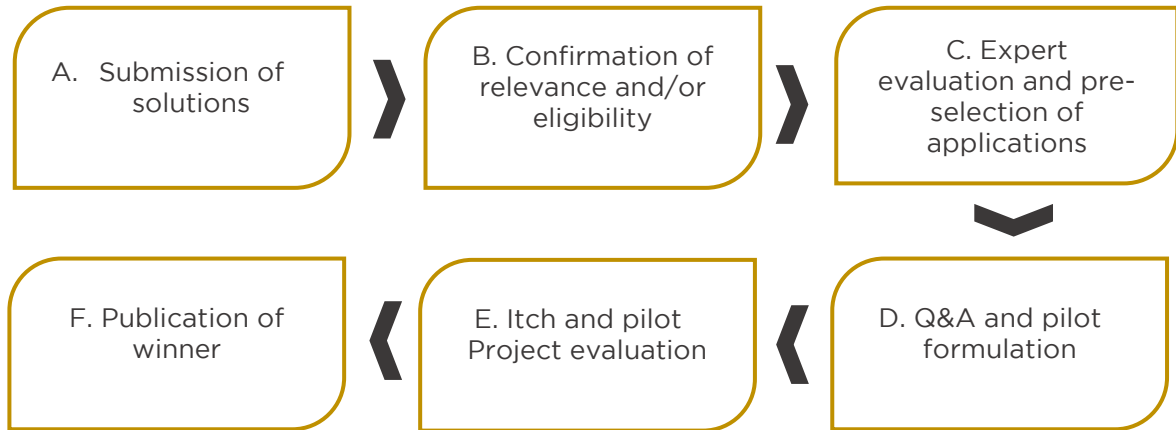
## 7. SELECTION AND EVALUATION PROCESS

Applicants to the call must possess a solution, product or technology that is susceptible to improvement and piloting. In this sense, the goal of this process is for the selected solution(s) to be able to scale in the various business units linked to Poderosa’s sustainability and circular economy challenges and help solve the challenges prioritized by the company.



Below, in figure 01, the stages of the selection and evaluation process are detailed:

Figure 01. Selection and Evaluation Process



The present selection and evaluation process reflects the scope and expectations of the expected solutions, and organizes the evaluation process transversally to the entire open innovation program. Below is a detailed description of the content of each of the defined stages:

**A. Submission of solutions**

Solvers must apply to the program through the application form found on the website <https://poderosa.com.pe/innovacion-abierta> starting Tuesday, May 16, 2023. Within this form, they must answer all the questions and upload the applicant’s sworn statement (See Annex 02) to comply with the application.

**B. Confirmation of Relevance and/or Eligibility:**

In order for the applicant solver to be accepted into the process, they must have correctly filled out the sworn statement in Annex 02. Those who have not correctly filled out the sworn statement will be immediately disqualified from the process. The Poderosa Innovation team will review each application to verify that this requirement has been met.

**C. Expert evaluation and pre-selection of applications:**

All applications that met the eligibility requirements will be reviewed and evaluated by a Pre-selection Committee composed of personnel from Poderosa’s Innovation team, officials from Poderosa’s user areas and allies of the call.

Up to 6 solutions per challenge will be pre-selected.

**Technical evaluation criteria in pre-selection:**

Projects will be evaluated with grades from 1 to 5 per item of each criterion. Below are shown the criteria, the description in different items per criterion and the evaluation percentages per criterion.

Evaluation Criteria in pre-selection	Description	Percentage
<b>Degree of innovation</b>	<p>Clearly shows a differentiating value proposition from what is currently known</p> <hr/> <p>The degree of novelty at the local, regional, national, or international level will be considered. The solution must have a degree of differentiation from the current market offer and competitive advantages generated from this differentiation, which must be detailed in the application, and incorporates emerging and exponential technologies.</p> <hr/> <p>For a solution to be pre-selected, it must have a high innovative merit, otherwise the evaluation process will not continue, and it will be disqualified from this stage.</p> <hr/> <p>Applications with a patent application or granted patent will be well received.</p>	25%

<b>Maturity Stage</b>	<p>Must have at least one functional prototype of the solution to offer. Applications in the ideation stage will not be considered.</p> <p>The level of progress, scalability and potential of the project will be considered, so they must demonstrate progress in product development, users and/or sales or some other measure of traction which must be detailed in the application.</p> <p>In case the solution incorporates emerging technologies, the TRL (technology readiness level) levels of the technology used will be taken as a reference. Those with a minimum TRL6 will be accepted. For this purpose, the following tool will be used:</p> <p><a href="https://vinculate.concytec.gob.pe/niveles-de-madurez/calculadora-nivel-madurez/">https://vinculate.concytec.gob.pe/niveles-de-madurez/calculadora-nivel-madurez/</a></p> <p>The value proposition of the solution may be viable for incorporation into Poderosa's processes.</p>	20%
<b>Skills and abilities of the team</b>	<p>The team's experience at a general level, experience in innovation and experience in the industry should be detailed, considering the development and commercialization of the solution and working with companies.</p> <p>He team should preferably be multidisciplinary and have the necessary capacity to work with Poderosa. In addition, it is committed and dedicated full-time to the solution.</p> <p>The team has experience in circularity projects and the solution has been applied to related circularity challenges.</p> <p>The participation of women and/or vulnerable populations will be positively valued.</p>	25%
<b>Sustainability and Alignment with the</b>	<p>The application aims to solve one of the circularity challenges proposed by Poderosa and clearly and</p>	30%

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**proposed Circular Economy challenge** qualitatively shows how it serves the proposed challenge in detail.

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The solution is related to one of the innovation challenges presented, the objective of the call and its vision.

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The detailed solution in the application is aligned with the Sustainable Development Goals (SDGs) and the company's circular economy challenges. It shows in detail a business model with a projection to impact socially on the communities in Poderosa's area of influence and to effectively mobilize the company's circularity indicators.

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The results of the evaluation are final and not subject to appeal. It is within Poderosa's power to select fewer or more pre-selected candidates if it so determines.

The application schedule will be published on the official program website.

#### **D. Q&A and pilot formulation**

1. The objective of this phase is for each pre-selected solver to develop a pilot project proposal in conjunction with Poderosa's Innovation team and the company's involved areas that includes milestones, activities, and budget. This proposal will be evaluated in the "Project Evaluation" stage.
2. A Q&A workshop will be held with the pre-selected solvers to explain in detail where the teams from Poderosa's areas that are directly linked to each presented circularity challenge will participate. In this workshop, the details of the challenge will be shown to all pre-selected solvers.
3. After the workshop, each selected solver will be able to have meetings to clarify doubts, request more information or receive feedback on the pilot project they wish to present. These meetings may be with Poderosa's innovation team and the areas directly involved in the

innovation challenge being addressed. Pre-selected solvers may participate, either in person or remotely, in these working meetings on one or more dates if necessary to delve into the points where the pre-selected solver needs to develop the project.

4. In case the pre-selected solver is a foreign team or not resident in the places where Poderosa operates, it must pay for its own travel and per diem (only if necessary) or coordinate telepresence for activities.
5. Within this stage, the degree of adaptability or adoption of solutions with Poderosa's needs aligned to the challenge to which each solution applied will be analyzed.
6. In this stage, technical and legal conditions will also be detailed and negotiated, including confidentiality of information, intellectual property, among others; to develop the projects always acting in good faith and seeking mutual benefit.
7. In case there is no agreement on technical and legal conditions, Poderosa may terminate the participation of any pre-selected solver without right to appeal.

## 8. PITCH AND PILOT PROJECT EVALUATION

Poderosa will propose an Evaluation Committee for the formulated pilot projects, which will evaluate the proposals developed in the previous stage.

The pre-selected applicants will hold a Pitch session of their proposal either by video call or in person as applicable. The pitch should contain the following:

- Problem
- Solution
- Methodological detail of the proposal
- Schedule
- Value proposition

- Potential impact at the economic, social and environmental level (specifying the success indicators to be impacted and with a focus on circularity).
- Intellectual Property aspects (if applicable)
- Future synergies with Poderosa
- Team, composition, roles and experience
- Budget

The content of the pitch will be shown through a presentation that should not contain more than 20 slides and its duration is a maximum of 10 minutes.

**Pilot project evaluation criteria:**

Project evaluation criteria	Description	Percentage
Level of Innovation and Value Generation of the proposal	Description of the state of the art of technology and innovation in relation to the pilot presented.	20%
	They clearly show a differentiating value proposition from what is currently known. The existing alternatives in the market to address the Veta challenge have been identified.	
	The solution has a degree of differentiation over the current offer that exists in the market, clearly showing differentiating attributes and competitive advantages generated from this differentiation and incorporates emerging and exponential technologies.	
Skills and abilities of the team	They describe in detail the value over the available alternatives to address the Veta challenge.	
	Composition, qualifications, and experience of the team members committed to the project, which guarantees the technical quality of the activities and management and commercial actions to achieve the project objectives.	20%

	<p>The applicant solvers must have experience and technical and management capacity to ensure effective contribution in the formulation and execution stages of the project. This contribution must be detailed in the proposal.</p>	
	<p>The team has experience in circularity projects and the solution has been successfully applied to related circularity challenges.</p>	
<p>Viability, feasibility, and adoption of the solution</p>	<p>The proposal details the ability to quickly incorporate the solution within the organization. The estimated time and effort in which the solution can be adopted within Poderosa are consistent with the team's capabilities.</p>	<p>40%</p>
	<p>Feasibility of application in Poderosa's operations and processes, with high potential for growth and adoption which are detailed in the proposal. Technical difficulties that are expected to arise in its development and the way in which these will be addressed to achieve the expected results must be identified.</p>	
	<p>Proposed methodology that allows for the attainment of expected results while maintaining logic.</p>	
	<p>Coherence between activities, general objective and specific objectives of the proposal. Likewise, the presented activities respond to the methodology.</p>	
	<p>Final and intermediate results are backed by clearly defined indicators within the project. Relevance of budget and activities.</p>	
	<p>The equipment, goods, materials, supplies acquired, infrastructure, services, consultancies and other activities detailed in the proposal are coherent and converse with each other and are aligned with the project's objective.</p>	
<p>The Economic and Business Impacts that Poderosa will have due to its implementation are exposed.</p>		

	The business model of the proposed solution is exposed in a self-sustaining manner and aligned with Poderosa’s strategy.	
	Limiting and favorable intellectual property aspects for Poderosa and the solver are clearly exposed; as established and defined during the selection process and feedback that the participant will receive.	
Sustainability and level of circularity shown in the proposal	Alignment of solutions with the Sustainable Development Goals (SDGs) and Poderosa’s corporate values Potential for generating social, environmental, and circular economy impact, positive externalities generated by the proposal. In addition to the mobilization of Poderosa’s circularity indicators.	20%

Poderosa will choose a maximum of 02 (two) finalist projects per challenge from among the proposals presented, that is, a total of up to 6 (six) projects at most, whether conducted by Startups, MYPEs, SMEs, universities, research institutes and other entities, that have a solution related to one of the open innovation challenges presented, the objective of the call and its vision.

Likewise, Poderosa reserves the right to select fewer finalists if so, determined by the steering committee.

Additionally, Poderosa, optionally and at its discretion, may choose those projects that do not manage to be selected as finalists to evaluate financing possibilities through other internal mechanisms.

Once the winners are selected, the results and documentation related to agreements and/or agreements will be sent to the ProInnovate Committee for the respective ratification of the finalists. In this process, Poderosa may request to the applicants more information and additional documentation to the pitch they presented to support the project before ProInnovate.



## 9. PUBLICATION OF WINNERS

The publication will be made according to the attached calendar and once the Evaluation and selection process with Open Innovation has been completed, of potential circular economy solutions to reduce and/or reuse mining tailings, tires, and effluents to optimize Poderosa's operations, with favorable environmental-social impact.

Organizations with winning projects must sign a previously agreed association agreement in order to begin the execution phase.

## 10. CALL AND CONSULTATION CALENDAR

Applications to the program may be made from May 16th, 2023 (GMT-5). The application schedule will be published on the official program website (<https://poderosa.com.pe/innovacion-abierta>). The dates may be extended if Poderosa deems it appropriate.

Applications must be made through the form that will be enabled for this purpose on the call website. The system will only allow the submission of forms that are complete in at least the mandatory fields. Each participant must register and describe their proposal following the detailed instructions on the site. If there is any doubt regarding the application or the form, there will be a contact email enabled for this purpose ([innovacion-abierta@poderosa.com.pe](mailto:innovacion-abierta@poderosa.com.pe)). Each Solver may only be part of one application.

The pre-selection of solutions and selection of finalists are shown in detail in the contest schedule, which can be found on the program's website <https://poderosa.com.pe/innovacion-abierta>

For inquiries about the program's rules, contact [innovacion-abierta@poderosa.com.pe](mailto:innovacion-abierta@poderosa.com.pe) only during the application period listed on the website. Inquiries will be published on the call website.

Actividad	Fecha
<b>Launch of the Poderosa Veta Challenge</b>	16th may 2023
<b>Publication of bases</b>	16th may 2023
<b>Reception of applications</b>	until 16th june 2023
<b>Publication of eligible proposals (legal evaluation)</b>	until 18th june 2023
<b>Publication of preselected</b>	until 19th june 2023
<b>Activities with preselected</b>	from 20th june until 11th july 2023
<b>Publication of winners</b>	11th july 2023
<b>Deals or agreements with the solvers</b>	20th july 2023
<b>Taller de difusión para publicación final de resultados</b>	14th july del 2023

## 11. BENEFITS FOR THOSE SELECTED

The final selected will be able to access the following benefits:

- Poderosa seeks to support entrepreneurs, companies, technology or research centers, universities, business associations that offer innovative solutions to the proposed Challenge, to help them develop, test and implement their solutions with Poderosa's Partner companies, and boost the growth of their businesses. In addition, based on the feedback provided by the participants, they will be contributing to the entrepreneurial ecosystem
- Access to financing for the execution of pilots in Poderosa according to the approved project proposal.
- Possibility of accessing the business ecosystem by becoming part of Poderosa's specialized supplier network.
- Access to our facilities and operations for the development of tests and execution of the solution whenever necessary.
- Connection with international experts in circular economy and open innovation.
- Visibility in front of potential allies and clients.
- Communication advice through media training for visibility in the media.

Clarifying note: The above points depend on the type of project, its results and what Poderosa deems appropriate. Poderosa reserves the right to include any of the aforementioned benefits.

Under no circumstances does the selection of projects mean for Poderosa to assume a commitment to acquire solutions or their products or services.

The solvers must comply with the terms and conditions expressed in the annexes; non-compliance could mean disqualifying the solver if they fail to comply.

## 12. ANEXES

### ANNEX 01: VETA CHALLENGES BRIEFS

**Challenge 1:** How might we generate sustainable and inclusive business models using tailings within a circularity framework?

Brief in Spanish: <https://bit.ly/3Bx2Zbq>

Brief in English: <https://bit.ly/3pDqXPt>

**Challenge 2:** How could we generate sustainable and inclusive business models using tire waste with a circular economy approach?

Brief in Spanish: <https://bit.ly/3lkWbl7>

Brief in English: <https://bit.ly/457doYZ>

**Challenge 3:** How might we generate water for human consumption in the influence area of Poderosa using the effluent from the Estrella pithead?

Brief in Spanish: <https://bit.ly/4365Ow2>

Brief in English: <https://bit.ly/45kZwKS>

## ANEXO 02. DECLARACIÓN JURADA DE ELEGIBILIDAD

(This document is a Sworn Statement and cannot be modified or altered, as it will be cause for legal disapproval)

Before submitting your solution proposal, you are asked to verify that you meet the following requirements; if you do not meet any of them, your application will be discarded.

The requirements for foreign participants must be equivalent to those in their countries of origin.

N°	Requirement	Complies
01	Applicants must reliably accredit at least one (01) year of activity carried out retroactively from the date of submission of the proposal	
02	“If the organization was created in Peru, it must have an active and valid Single Taxpayer Registry (RUC), not have coercive debts with the State reported by SUNAT or debt for contributions (social security obligations of workers) and other non-tax obligations (only applicable to private entities). Or its equivalent in the country of origin.	
03	If the organization was created outside of Peru, it must have a similar registry in the country of incorporation, with an updated address and information of the legal representative	
04	The applicants are not being observed by ProInnóvate or any other national or international funding source to which they have access.	
05	Not having any impediment to contract with the State in accordance with the provisions of Law No. 30225 and its amendments, the State Contracting Law, nor having been sanctioned with temporary or definitive disqualification to contract with the Peruvian State.	
06	That none of its legal representatives have been sentenced for a crime committed against the Peruvian state, nor have they been convicted by a final or enforceable sentence for crimes of extortion, embezzlement, corruption of officials, illicit enrichment, influence peddling and illicit acts committed against the Peruvian State, foreign and/or third parties.	
07	Not being part of administrative and/or judicial processes for discrimination on the grounds of race, religion, age, sex, nationality, disability, sexual orientation, genetic information or older adult.	



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- 08** The solution presented must be owned by the solver and not act as a commercial partner of any solution or as consultants selling third-party solutions.
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- 09** In the case of a university participating, it must have the Institutional Operating License issued by the National Superintendency of University Higher Education, within the framework of Law N° 30220, the University Law. Or similar from the respective country.
- 
- 10** If the case is submitted as a consortium between a university and a company; all members of the consortium must meet the eligibility criteria
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Likewise, I undertake to abide by the result of the evaluation of my project, acknowledging that they are unappealable.

NOTE: Poderosa may request additional information to validate the existence, legality, formality and/or veracity of the information contained in this document; being able to verify the documentation at any stage of the contest. If falsehoods or inaccuracies are found, Poderosa reserves the right to disqualify or not approve applications with such deficiencies.

Therefore, and declaring under oath, the truthfulness, validity, and originality of the documents cited in detail in the previous list, I proceed to the corresponding signature:

Signature and stamp of the Legal Representative of the applicant organization

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Full name:

DNI. No.

## ANNEX 03 TERMS AND CONDITIONS

### A. About the application

1. Poderosa acknowledges that the intellectual property of any solution, technology, deliverable or other will belong exclusively to the party that generated it.
2. The solvers are solely responsible for the material sent and for the authenticity of the information provided when applying to the Challenge. In the same way, the solvers declare that they undertake to hold Poderosa and its Partners harmless from any liability that may arise from the infringement of third-party rights that have or claim to have rights to any content uploaded during the challenge.
3. When the selected applicant starts the project in cooperation and joint work with Poderosa's personnel, Intellectual Property will be managed according to the conditions agreed upon in the association agreement for the execution of the project.

### B. Right and Intellectual Property

1. The applicant guarantees under his exclusive responsibility that the content he sends and presents is his original creation and does not infringe third party rights, including without limitation, intellectual or industrial property rights, copyrights, trademarks, patents, trade secrets, privacy and publicity, and that the content is not illegal, nor has it been created and/or sent in a way that infringes a contractual obligation he may have with a third party. The organizers of the call may require additional documentation.
2. The proposed solution must be original and must not include third party content unless authorization is available to use such content. In that case, the User must provide Poderosa with the authorization, license or document proving that he is authorized to use that content. In addition, by accepting these terms and conditions, Users affirm that they have not transferred intellectual property of their solution to another person or company.



3. Poderosa reserves the right to automatically disqualify any applicant who seeks to evade or interfere with the selection process or who engages in adverse practices and/or who uses practices that may be considered contrary to the spirit of the call or Poderosa's commercial principles.
4. Participants authorize organizers and confirm that they have all necessary consents for their name and image to be used indefinitely in advertising material related to this call by any means permitted by law at no cost. By submitting their application, participants do not grant organizers any other rights than those established in these terms and conditions. It will be presumed in any case that participants submit their application voluntarily, exonerating organizers from any liability otherwise.
5. The information provided by participants must be correct, truthful and complete, assuming all responsibility for any lack of truthfulness or accuracy thereof. Organizers have the right without prejudice to other legal means to withdraw, deny or suspend rights recognized in this document.
6. The participant accepts that organizers make final decisions regarding call and project selection. The participant acknowledges that even if organizers select his project, he is not obliged to sign contract.
7. The organizer may at any time during process request additional information in order to accredit or validate information contained in proposal; if it is detected that applicant has incurred falsehoods he will be eliminated from process.

### **C. Confidentiality data treatment and commitments**

1. In case of being selected solver organization team undertakes that at least 50% of work team (which may include workers and partners of organization) assigned to execute proposal must dedicate full-time working hours to project.
2. The content of solution proposals and projects presented in call all documentation and information of any kind provided by applicant participant or solver will be treated confidentially by organizers.



3. Applicant solvers give their consent to organizers or third parties designated by them to treat and use their information (including personal data) and be processed and used for registration in call participation project analysis and evaluation applying all reasonable computer security measures confidentiality to prevent alterations loss unauthorized treatment or access data.
4. Applicant solver also authorizes organizers for analysis and evaluation of project to make known to evaluators and selectors ideas documentation participant information presented at call.
5. In order to access projects submitted evaluate them adequately all evaluators those who influence evaluation process accept beforehand terms conditions for their participation which among others contain clauses with obligations confidentiality protection intellectual industrial property rights participant over his project.

In case of being selected they must have residence permits work permits visas necessary execute pilot programs Peru whenever necessary.





# Desafío

# VETA

## PODEROSA

